Klara Jarolimova
UX/UI Alicorn

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EXPERIENCE

March 2022 - December 2022

Senior UX Designer — Lokion Interactive

- Providing direction in UX research and design.
- Planning and executing design workshops.
- Leading monthly UX team jams to brainstorm new strategies, best practices, and inspirations.

October 2019 - February 2022

UX/UI Designer — Rotary International

- Managed UX design, research, and strategy for Council on Resolutions Voting System, Connect - a networking platform for volunteers, CADRE application process/networking/training platform.

January 2019 - October 2019

UX/UI Designer — Sertifi

- Managed UX design, research, strategy, and full product design cycle for a complete redesign of core product.

April 2014 - January 2019

Senior UX/UI Designer — Elkay Manufacturing

- Led the implementation of product design process.
- Redesigned landing pages to reduce overall bounce rate from 25% to 0.14%.
- UX/UI lead for order management portal that 91% of users found extremely user friendly.

April 2010 - December 2012

Visual UX Designer — Monster Worldwide

- Led design for fourty Education.org web properties, launching one site per week.
- Helped leading QA efforts for Education.org

May 2007 - October 2008

Lead Web Designer — Web Full Circle

- Working with cross-functional teams to produce POCs and palette site with all CMS features.
- Wrote technical how-tos for clients using CMS.
- Supervised internal creative team.

May 2007 - September 2014

Creative Director — Ludmila Academy

- Part time creative director, building brand via graphic and web design across all platforms.

HONORABLE MENTIONS

Challenge Setter - 2020 PORT Hackathon

Design technical solution to bring supply chain transparency to the consumers at a point of sale to raise awareness about modern-day slavery.

UX Architect - 2021 PORT Hackathon

Design a tool with a scientific approach to patient sensory information, making accurate diagnostics about personalised treatments and adjustments.

UX Mentor - ADPList.org

Providing advice to UXers in their professional development. Voted top 1% of global mentors.

FUN FACTS & INTERESTS

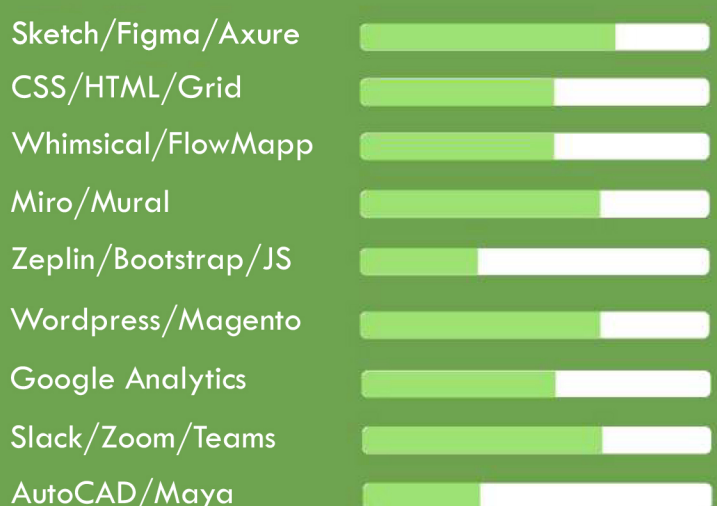|		
Visited 35 countries, lived in four, volunteer in eight.		
Visited 84 major cities.	Backpacking	Reading
Writing	Humanitarian Hackathoner	Sailing
Marathoner/Triathlete	Dancing	Hiking
Former NCAA Divison I Athlete		Astronomy
Visited 21 US states, lived in three.		Musician

MOST COMMON TOOLS

Ps Dw Ai Xd

- Sketch/Figma/Axure
- CSS/HTML/Grid
- Whimsical/FlowMapp
- Miro/Mural
- Zeplin/Bootstrap/JS
- Wordpress/Magento
- Google Analytics
- Slack/Zoom/Teams
- AutoCAD/Maya

I am Mac and PC proficient.

EDUCATION

M.S. in Business IT, HCI Capstone
(Cap in Environmental Impact Awareness)
DePaul University (2012 - 2016)

B.A. in Graphic Design, Mass Media Minor
UNC Charlotte (2002 - 2007)

Certifications
Conducting Usability Testing *(IDF)*
UX Management Strategy *(IDF)*
User Research Methods *(IDF)*
Accessibility - How To Design For All *(IDF)*
Designing for 21st Century *(IDF)*
Service Design *(IDF)*
Chrome Extensions Developer *(Udemy)*
How To Design Experiences for AI (IDF)

Languages
English - Fluent
Czech - Fluent
Spanish - Limited Proficiency
French - Elementary
German - Elementary
Slovak - Working Proficiency

STRONGEST SKILLS

UX/UI Design and Strategy
Visual Design
Qualitative/Quantitative User Research
Service Design & Ecosystem Mapping
Usability Testing
Accessibility Testing
Wireframing & Rapid Prototyping
IA Research
Quality Assurance
User Centered Methodologies
Collaboration and Leadership
Design Workshop Planning & Execution

FAVORITE UX BOOKS

Sprint, *Jake Knapp*
Design of Everyday Things, *Don Norman*
Digital Democracy, *Nanjala Nyabola*
Media Literacy, *James Potter*
The Embodied Mind: Cognitive Science and Human Experience, *Francisco Varela*

FAVORITE UX PODCASTS

User Defenders, *Jason Ogle*
NN/g UX Podcast, *NN Group*
What's Wrong With UX, *Laura Klein*

FAVORITE UX BLOGS

UX Planet
Interaction Design Foundation
NNGroup

Futuristic   Empath   Restorative   Cross-Cultural   Story Teller   Versatile