Klara Aster Jarolimova **UX/UI** Alicorn



A global UX professional leading cross-functional teams while building intuitive products, looking to

enhance and innovate experiences to help building a sustainable future.

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www.klarko.com



April 2023 - present

Freelance Experience Designer

Klarko

Leading UX design and research efforts for startups in healthcare, conservation and Al.

July 2023 - August 2024

Senior Experience Designer

Verizon

Provided artifacts for user research,

design, and human centered strategies.

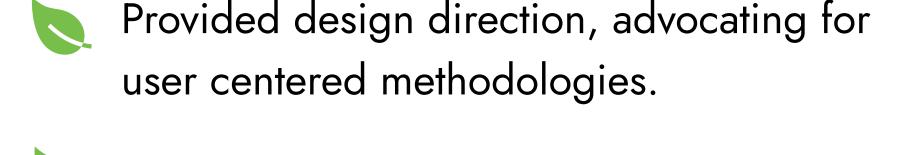
Organized ecosystem mapping workshops, mentored 10-15 people to map complex systems of integrated product channels.

Wrote research briefs, conducted usability tests, competitive analysis, synthesized results into reports, and gathered analytical insights.

February 2022 - December 2022

Senior UX Designer

Lokion



- Led UX design efforts for Ducks.org
- Planned and conducted workshops, and content and UX audits.

October 2019 - February 2022

UX/UI Designer

Rotary International

Provided direction in design, research, and strategy, analyzed user behavior for informed, evidence based design decisions.

Planned and executed workshops, recruiting

- teams of 5-10 stakeholders. Worked on solutions for communication and
- scheduling between mentors and volunteers as well as voting, networking, application, and onboarding platforms.

Product Designer & Researcher

February 2019 - October 2019

Took ownership of design strategy and research.

Sertifi

- Collaborated with stakeholders to develop a usability testing program, resulting in 30% increase of user engagement.
- Managed testing result synthesis and presented reports to founders, leveraging rapid iterative

prototyping to demonstrate and pitch

Senior UX/UI Designer

April 2014 - October 2019

Led design, user research and strategy from rapid prototyping and testing to developing.

design solutions.

Elkay

- Redesigned landing pages to reduce overall bounce rate by 20%.
- Traveled to user sites to conduct ethnography studies and testing. UX/UI lead for order management portal that
- 91% of users found extremely user friendly and intuitive.
- Led the implementation of design process and mentored stakeholders on user centered design thinking.
- Applied responsive best practices to develop HTML/CSS component library.

April 2010 - December 2012

Monster Worldwide **UI** Designer

Designed 40+ education oriented digital properties, which generated over 400K unique

visitors per month and \$3M in annual revenue.

Restorative

Redesigned the IA, search, and landing pages, and executed in SEO strategies, resulting in 40% increase in organic traffic.

MOST COMMON TOOLS



Sketch/Figma

CSS/HTML/Grid

Miro/Mural

Zeplin/Builder.io/Framer

Wordpress/Sharepoint

GA/Glassbox

JIRA/Notion/GitHub

UserTesting/UserPilot/Maze

PowerMapper/SiteImprove

Cursor, Bolt, Replit



I'm MAC and PC Proficient



M.S. Business IT, HCI Capstone

(Environmental Impact Awareness Cap)

DePaul University (2012 - 2016)

B.A. in Graphic Design, Mass Media Communications Minor

UNC Charlotte (2002 - 2007)

Certifications UX Management Strategy (IDF)

User Research Methods (IDF) Accessibility Design (IDF) Service Design (IDF) Chrome Extensions Dev (Udemy) How To Design for AI (IDF) UX for Healthcare (IDF)

English, Czech - Fluent

Languages

Slovak - Working Proficiency Spanish, French, German - Elementary



Challenge Setter and UX Lead

2020 and 2021 Hackathons

ACCOMPLISHMENTS

HONORS & ADDITONAL

trafficking and healthcare. Super Mentor Distinction

Worked on solutions in anti human

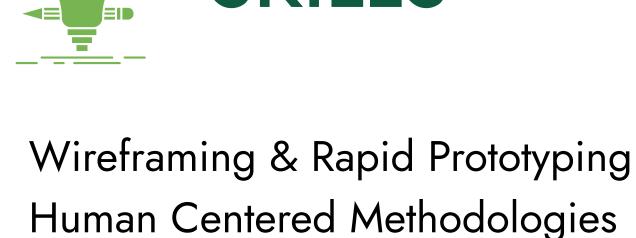
Top 1% of global mentors in 2023. Pending Patent in Al

ADPList

Al search engine for group messaging in 2023.

Installation piece to be displayed at a Charlotte Douglas Airport in 2002.

Scholastic Award in Art



Cross-Functional Collaboration Workshop Planning and Execution Qualitative & Quantitative Research UX/UI Design & Strategy Mentorship & Leadership Service Design **Usability Testing** Extreme Programming Accessibility Design and Testing Rapid Prototyping and Iteration

Futuristic